



BARBARA M. WAXER

bwaxer1@comcast.net

p 505.242.8504

c 505.610.8504

www.barbarawaxer.com

4907 Guadalupe Trail NW
Albuquerque, NM 87107

BIOGRAPHY

Barbara Waxer is a freelance author and media educator. She teaches web writing, copyright, and interactive media classes in the Media Arts Department at Santa Fe Community College. She is the award-winning author of *Internet Surf and Turf: The Essential Guide to Copyright, Fair Use, and Finding Media* and writes the Can I Use It blog.

Barbara loves exploring technologies and best practices for all users and generators of creative content on the web and is an energetic advocate for copyright education and fair use in creative communities. She lectures and provides training in copyright and finding media for organizations and community colleges around the country.

She has written and edited dozens of software textbooks and elearning products for academic and trade publishers including Cengage Learning, Prentice Hall, Pearson Higher Education, Adobe Press, Microsoft Press, and Perspection Press.

Internet Surf and Turf: The Essential Guide to Copyright, Fair Use, and Finding Media (Cengage Learning) won the **TEXTY Award for Writing Excellence**, presented by the Text and Academic Authors Association, and the **New England Book Show Award**.



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Barbara's subject matter expert and co-author is Marsha L. Baum, Professor of Law at the University of New Mexico School of Law.

For many years Barbara worked with grassroots nonprofit organizations, training staff to think critically and work digitally. She has also developed award-winning training programs for the U.S. Department of Energy.

Barbara has a Master of Arts degree in Computer Resources and Information Management from Webster University, a Bachelor of Arts degree in Chinese from Michigan State University, and a Mandarin Language Certificate from National Taiwan Normal University.

A native Detroit, she lives in Albuquerque, New Mexico.

KEYNOTES AND WORKSHOPS

(one hour to half- or full-day)

Ever experienced copyright and media training that was deadly boring or left you feeling discouraged or intimidated?

*Now imagine you could acquire a working knowledge of copyright law and how to find media presented in a **fun** and entertaining way.*

Copyright Trends and Finding Media Gems

Gain an overview about copyright and trademark law through an entertaining snapshot of recent cases and events. See how to apply legal concepts such as the fair use doctrine to everyday scenarios and find Creative Commons and other sites that already say Yes to use.

Copyright, Creativity, and Compliance: A Painless Guide to Finding Media

The Internet is full of compelling images, video, and sound, but most web professionals are confused about what content they are allowed to use, and which content is limited based on copyrights. There is a continuing struggle to quickly develop content while balancing speed with protecting our own work, respecting the work of others, and using copyrighted works fairly.

Discover how to become more productive and focused as you maximize your financial and creative resources.

10 Sites and 6 Essential Tips for Finding Media

Learn about sites that offer amazing content you can use immediately. Walk away with essential knowledge on how to evaluate and use public domain, Creative Commons, and other open-access media.

RECENT PRESENTATIONS

Arts

- Fresco Fine Art Publishers Conference
- New Mexico Women in Film Conference
- Santa Fe Independent Film Festival
- Santa Fe Photography Workshops

Education and Web Technologies

- Cengage Learning Computing Conference
- League for Innovation Conference on Information Technology
- Text and Academic Authors Association Conference

eLearning and Mobile Learning

- DevLearn Conference – eLearning Guild
- mLearning Conference – eLearning Guild
- Pearson CITE Online Learning Conference

Faculty Development / Learning Excellence Centers

- Delgado Community College – New Orleans
- San Juan College
- Santa Fe Community College
- Santa Fe University of Art and Design

STEM / STEAM

- National Educators Workshop
- High Impact Technology Exchange Conference

Training

- Administrative Professionals Conference
- ATD-NM & NM Evaluators Conference
- Mountain/Plains Business Education Association
- New Mexico Green Builders Association
- New Mexico Small Business Development Center